



# MULTICULTURAL HEALTH COMMUNICATION AWARDS

*Recognising health resources in languages other than English*

The Multicultural Health Communication Awards program was established in 2003 by the NSW Multicultural Health Communication Service (MHCS) for health staff and staff of health funded organisations including NGOs that produce multilingual health resources.

## RATIONALE

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To encourage good practice in multicultural health communication and to ensure that bilingual resources are recognised, promoted and distributed. Resources are also placed on the MHCS website.

## ELIGIBILITY

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All staff who work in NSW Ministry of Health, Local Health Districts: Metropolitan and Rural & Regional, Hospital Networks, Justice Health & Forensic Mental Health Network, Hospital Diversity Health Coordinators, State-Wide Services and NGOs funded in part by NSW Health.

## ENTRY GUIDELINES

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Resources submitted need to be:

- Produced between January 1, 2013 and December 31, 2014
- Have state wide relevance
- Available in English and at least one language other than English
- Developed incorporating elements of good practice including a needs assessment
- Translated by NAATI accredited translator
- Culturally appropriate
- Able to be added to the MHCS website (Audio/visual exempt)

Please read guidelines on website – use the following links:

<http://www.mhcs.health.nsw.gov.au/policiesandguidelines/supportinfo/pdf/documents-to-website-guidelines.pdf>

<http://www.mhcs.health.nsw.gov.au/services/policiesandguidelines/supportinfo/pdf/guidelines.pdf>

<http://www.mhcs.health.nsw.gov.au/services/policiesandguidelines/supportinfo/pdf/steps.pdf>

The resource could be a poster, brochure, patient information, sign symbol, audio visual resource, web based resource or educational material. The Awards program is looking for useful resources that can be used across all communication and social media platforms.



## AWARD

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Awards for each category will be presented for the Best Resource produced on a low cost budget, (below \$5,000) and the Best Resource produced from a budget of \$5,000 or more. A certificate will be issued to all participants that comply with the entry guidelines. Categories for the 2015 Awards are:

### 1. PRINT

(eg. posters, brochures, fact sheets etc.)

### 2. AUDIO VISUAL

(eg. documentaries, videos, audio presentations, radio ads, television ads etc.)

### 3. WEB BASED RESOURCE

(eg. resources developed for the website and social media platforms such as Youtube, Facebook etc.)

## APPLICATION DETAILS AND APPLICATION DEADLINE

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Applications must reach Multicultural Health Communication by **FRIDAY 29TH MAY 2015**. Judging will take place in July 2015 and the winner will be announced in September 2015. To be eligible for this Award your application **MUST BE ACCOMPANIED** by the English text as a "MS-Word" document and the translations as PDF documents. If you need help converting your documents into pdf format please call MHCS or your own ISD/IT Department. All entries that meet the criteria set out in the entry guidelines will be nominated for judging.

For your enquiries, please ring MHCS on **02 9816 0347**.

Please email your application to: **[mhcs@sesiahs.health.nsw.gov.au](mailto:mhcs@sesiahs.health.nsw.gov.au)**.

Hard copies will be acceptable only if accompanied by a CD containing documents of the resources addressed to:

### Attention:

#### MHCS Awards Coordinator

Multicultural Health Communication Awards 2015  
NSW Multicultural Health Communication Service  
Building 41, Gladesville Hospital  
Locked Mail Bag 5003  
Gladesville NSW 2111