



families \sw



Issue 4

September 2008

Families NSW Communication Strategy for Parents and Carers in the Arabic, Chinese and Vietnamese Communities

Coordinated by NSW Multicultural Health Communication Service

Welcome to the fourth edition of this e-newsletter distributed by the NSW Multicultural Health Communication Service (MHCS).

This gives an update on the Families NSW Communication Strategy targeting the Northern Sydney, South East Sydney and South West Sydney areas promoting the messages in Families NSW early parenting resource *Love Talk Sing Read Play* for Arabic, Chinese and Vietnamese parents and carers.



Included in this e-newsletter:

- Arabic, Chinese and Vietnamese Media Forums
- Language Development Charts now available
- Special thanks corner

Arabic, Chinese and Vietnamese Media Forums

The media forums held in late August and early September to announce the distribution of the Arabic, Chinese and Vietnamese versions of the Families NSW Love Talk Sing Read Play Development Charts for parents and carers turned out to be quite successful with positive response from relevant ethnic press.

Speakers at the forums included Professor John Eastwood, Sydney South West Area Health Service (SSWAHS) for Families NSW and guest Child Psychologist Beulah Warren, together with the board directors of community partner organisations as well as parents from each language group.



Arabic Media Forum

Partner Community Organisation:
Arab Council Australia (ACA)

From left to right:

ACA Exec. Director Randa Kattan, Arabic-speaking Child Psychologist Hend Saab, Arabic-speaking Parent Hani Elhelu, ARA Chairperson Salam Haddad, Professor John Eastwood for Families NSW and Child Psychologist Beulah Warren

Chinese Media Forum Partner Community Organisation: Chinese Australian Society Services (CASS) Included in photo:

Forum speakers including Chinesespeaking Parent Eva Liu, Former MP Hon. Helen Sham-Ho, CASS Chair Andrew Lau, CASS Board Directors & staff, Penny Church for Families NSW, Lynn Garlick, Resource kit Author, MHCS Director Peter Todaro and MHCS staff.





Vietnamese Media Forum Partner Community Organisation: Vietnamese Women's Association of NSW (VWA)

From left to right:
Professor John Eastwood for
Families NSW, VWA Vice Pres. &
Brighter Futures Caseworker Kim
Anh Dang, Vietnamese-speaking
Parent and Health Education Officer
Tran Thao Nguyen and Child
Psychologist Beulah Warren

Families NSW Love Talk Sing Read Play Development charts in Arabic, Chinese and Vietnamese now available

For a free copy of the flipcharts, parents and carers of children aged 0-5 years from the Arabic, Chinese and Vietnamese communities can call the following community organisations below:



Arab Council Australia 02 9709 4333



Chinese Australian Society Services 02 9879 4587 Extension 101



Vietnamese Women's Association 02 8786 2601

The flipcharts can also be downloaded by visiting www.families.nsw.gov.au and

http://www.mhcs.health.nsw.gov.au/mhcs/ subpages/FamiliesNSW.html (scroll down to Flipchart)

Special Thanks Corner

A special thank you to everyone who helped with the project most especially to the community and early childhood workers.

Arabic

Dawalt Ghattas Souhair Afiouny Wafa Wehbe Seham Gerges Randa Moussa Hani Elhelu Philippe El-Debs Randa Kattan Nawal Nadar Hana Srour Nadine Elsaidy Pauline Oshana Hend Saab

Chinese

Jenny Leung Carrie Tang Mei Chen Arja Wong Sophia Wong Ruby Chan Lorraine Barry Joanne Du Bosco Chan Hon. Helen Sham-Ho Anita Ip Grace Wong Anna Yuan Eva Liu Fanny Wong

<u>Vietnamese</u>

Kim Anh Dang Tran Thao Nguyen Myle Nguyen Nhuong Tran Sister Susan Nguyen Gloria Nguyen Kim Nguyen Therese Morris

Juliet Tran Nhan Tran Kim Dang Han Nguyen Thuy Tran Han Tran Nhan Nguyen

Organisations

Karitane Benevolent Society
PlayPower Early Words

For more information email:

jesusa.helaratne@sesiahs.health.nsw.gov.au germana.morassi@sesiahs.health.nsw.gov.au or call MHCS on T. 02 9816 0347