

# Request To Use MHCS Logo

Use this form to request permission to use the NSW Multicultural Health Communication Service logo

## INTERNAL OFFICE USE ONLY

LOGO SENT DATE:

LOGO SENT BY:

FINAL PUBLICATION REVIEWED:

- The NSW Multicultural Health Communication Service logo cannot be reproduced without the approval of NSW Multicultural Health Communication Service
- Approval is conditional upon the intended use of the logo complying with the NSW Multicultural Health Communication Service Brand Style Guide
- Where the NSW Multicultural Health Communication Service logo is used in a publication or resource, the NSW Multicultural Health Communication Service must be provided with a PDF of the final artwork, prior to publication. This should be sent as an email attachment along with this completed form via email to: [rajan.manickarajah@health.nsw.gov.au](mailto:rajan.manickarajah@health.nsw.gov.au)
- You will be notified by email if your logo request has been approved or not. If successful, this email will also include your specified logo file type(s)

Please fill in the following:

### CONTACT PERSON

### ORGANISATION

### ADDRESS

### TITLE OF PUBLICATION/RESOURCE

### TELEPHONE NUMBER

### EMAIL

### LOGO FORMAT REQUIRED (please select file type & file colour needed)

EPS  JPEG  TIF  PNG

CMYK  RGB  B&W  REVERSED

### DESCRIBE BRIEFLY THE INTENDED USE FOR THE NSW MHCS LOGO/BRAND. IF AVAILABLE, PLEASE ATTACH A SAMPLE, DRAFT OR MOCK UP OF THE INTENDED USE

### Conditions for the reproduction of the NSW Multicultural Health Communication Service logo

1. The NSW Multicultural Health Communication Service logo must not be customised, modified or distorted in any way. Text or artefacts should not be placed near the logo in such a way that they give the appearance of being part of the official logo.
2. When reproducing the NSW Multicultural Health Communication Service logo in one solid colour, that colour must be black. Prior approval must be obtained from NSW Multicultural Health Communication Service to reproduce the logo in another solid colour.
3. The NSW Multicultural Health Communication Service logo cannot be used to provide or imply endorsement or promotion by NSW Multicultural Health Communication Service of any product or service, or class of products or services, or be associated with commercial interests.
4. The NSW Multicultural Health Communication Service logo cannot be used to directly or indirectly imply that cigarettes, drugs or alcohol are related to health promotion. NOTE: "Drugs" refers to illicit substances and inappropriate use of those substances.
5. No responsibility or liability lies with the NSW Multicultural Health Communication Service, NSW Ministry of Health, the Health Administration Corporation, or any Health Service, or any employee, agent or servant, for any errors or omissions in respect of the use of the NSW Multicultural Health Communication Service logo by the recipient.
6. The NSW Multicultural Health Communication Service logo are only to be used for the purposes specified in this request form.

I accept the conditions for the use of the brand/logo applied for in this application (please tick)

Full Name:

Date:

Signature:

## NSW Multicultural Health Communication Service

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