

CAMPAIGNS AND PROJECTS

MULTICULTURAL HEALTH WEEK: CANCER SCREENING SAVES LIVES

Website: **6,485** views

Social-combined: **788,474** reach

21 community grants

Resources in languages **39**

Partnership with Cancer Institute NSW



MULTICULTURAL HEALTH COMMUNICATION AWARDS

Now an annual event
2022 🏆
(Multilingual resources and individual categories)



TRANSLATED HEALTH RESOURCES FOR REFUGEE COMMUNITIES

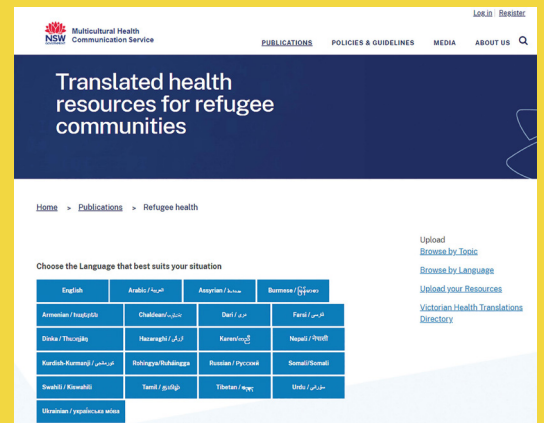
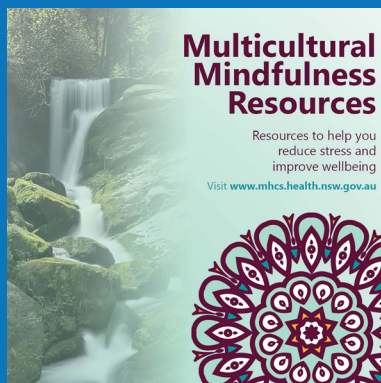
Community panel established to advise on translations

5 health resources in **21** languages

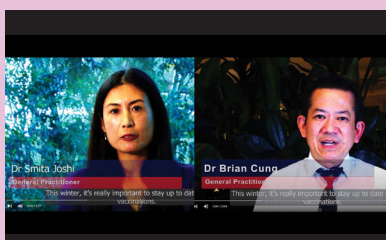
Partnership with NSW Refugee Health Service and Settlement Services International (SSI)

LAUNCH OF THE MULTILINGUAL MINDFULNESS RESOURCES

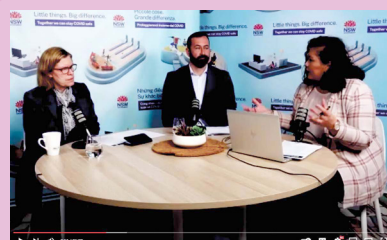
Audio and visual resources in languages. **7**



COVID-19 AND PUBLIC HEALTH RESPONSE



Winter Flu Vaccine video



Multicultural Media Forum



Multicultural Youth Ambassadors project



KEY STATISTICS

MHCS WEBSITE*

Page views:

390,712

Number of publications: **669**

Number of languages: **90**

COVID-19 Vaccination glossary database in **32** languages

* Data period: 1st of January to 9th of November 2022

APPOINTMENT TOOLS AND CALD ASSIST

Appointment reminder tool in **64** languages and

15 appointments type.



CALD Assist apps viewed from MHCS website: **2137**



TRANSLATIONS

General Health

304 

Factsheets

135 

Brochures/booklets

132 

Posters & flyers

27 

Surveys

157 

Social media tiles

9 Video scripts **15** Audio production

COVID-19 and Public health resources

390 

Factsheets

27 

Video scripts

57 

Posters & flyers

39 

Media releases

232 

Social media tiles

SOCIAL MEDIA



Twitter **1,579** followers

@mhcsnsw



Facebook **8,841** followers

@mhcsnsw



YouTube **14,484** subscribers

@mhcsnsw



WeChat **4,731** followers

新州多元文化健康信息服务



LinkedIn **466** followers

@mhcsnsw



Instagram **543** followers

@mhcsnsw

VIRTUAL CARE CONSULTATIONS

3 community consultations

65 participants

19 languages

NSW Health

Virtual care

Did you travel a long way to get to your appointment today?

Virtual care connects you with your healthcare providers without having to leave your home or work.



Ask your healthcare provider if virtual care is right for you.

