

5 November 2016

PINK SARI MELODIES CONCERT PRESENTS NATIONAL SONG WRITING COMPETITION WINNERS

The Pink Sari Incorporated will be hosting the *Pink Sari Melodies Concert* on Saturday, 19th November 2016 from 3.00 – 5.30pm at the Auburn Town Hall, an afternoon musical event to celebrate the winners of the Pink Sari Project National Songwriting Competition and recognise the success of community efforts to increase breast cancer screening in women from Indian and Sri Lankan backgrounds.

The *Pink Sari Melodies Concert* is the first event organised by Pink Sari Incorporated - a dedicated group of Indian and Sri Lankan women who have volunteered to oversee the ongoing vision of the Pink Sari Project, an award-winning community initiative launched in 2014 aimed at raising breast screening rates amongst Indian and Sri Lankan communities.

The campaign has achieved positive results by increasing mammograms by 17% in women from these groups. This was led by the NSW Multicultural Health Communication Service in partnership with the NSW Refugee Health Service, University of Technology Sydney and BreastScreen NSW with funding by the Cancer Institute NSW.

The *Pink Sari Melodies Concert* will feature the Top 9 finalists who will perform their songs. The singer/songwriters performing are Sumi Krishnan, Gary Luck, Priyanka Pinto, Rekha Shashikanth, Anu Shivaram, Deepa Srinivasan, Daniel Vijayakumar, Russell Vincent and Sheyana Wijesingha.

The musical extravaganza will be hosted by talented storyteller, poet and artist Sukhjit Kaur Khalsa who recently took to the stage of Australia's Got Talent 2016 as a finalist and wowed the audience with her honesty and brilliant performances.

The concert promises to be an afternoon of inspirational music and songs by outstanding artists united in sharing their talents to raise awareness about how breast screening can save lives.

Visit the Pink Sari Project website: www.pinksariproject.org

Join the conversation on www.facebook.com/thepinksariproject

FOR MORE INFORMATION:

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